

FULL REGULATIONS - Article 11 - Italian Presidential Decree 430/2001
PRIZE COMPETITION NAMED

"Carnival of Venice 2023 - My Original Mask"

Promoting Company: [V.E.L.A.](#) S.p.A.

Registered Office: Isola Nova del Tronchetto, 21 - 30135 - Venice Tax Code and VAT No 03069670275

Empowered/Authorised Party: Leevia S.r.l. with registered office in Via Ampere 61/A - 20131 Milan - VAT number 02339780229

Recipients: The initiative is aimed at adults already registered on Instagram before the start of this contest

Duration: From 4 February 2023 to 21 February 2023. Announcement by 9 March 2023.

HOW TO PARTICIPATE:

In the period from 4 February 2023 to 21 February 2023, all adults as detailed in the Recipients article, will be given the opportunity to participate in this contest in the manner described below.

To participate, Recipients must create photographic content representative of the theme "Carnival Everywhere". During the period that the contest is valid for, users must publish a photo on their public Instagram profile made with at least one of the filters, each representing a carnival mask: Bauta, Colombina, Pantalone, Phoenix, the Plague Doctor and/or Original Sign that will be made known through @venice_carnival_official. Users participating by uploading must put the tag @venice_carnival_official in the description of the content and the longer hashtag #VeniceCarnivalOriginalMask in the description.

Minors may not be in the content, so photos with subjects who are clearly minors will not be considered valid for competition purposes.

The content must be original. all content that is not original and/or subject to copyright and/or that is not the property of the user who published it (by way of example but not limited to, downloaded from other websites, etc...) are excluded and can be voided at any time, even afterwards. The Promoter reserves the right to verify and/or request confirmation of this aspect. There may be more people in the photo. Content made without at least one of the filters indicated is not valid. Moreover only individual photos will be valid (for example, photo collages will not be taken into account for the purposes of the competition; in the case, instead of photo carousels only the first photograph will be taken into consideration).

Please note that to participate in the contest through Instagram users must indicate in the description of the post the hashtags #VeniceCarnivalOriginalMask and the tag @venice_carnival_official. Content without the hashtag and the detailed or modified tag in this data will not be taken into consideration. The user profile and the post must also be public.

By accepting the Regulations, the Contestant

➤ authorises the Promoting Company to publish and use the images sent to participate in the competition in the spaces dedicated and used by the Promoting Company for the Venice Carnival (for example: website, led screens on website, proprietary social channels, paper material, press releases, billboards, etc.);

➤ declares that they are the owner and/or author of the content(s) and have obtained the necessary authorisations from any third parties contained in them.

It will be possible for a single user to upload multiple different pieces of content.

In the content, logos or trademarks of competing Companies of the Promoter may not be portrayed, nor shall they be visible.

The deadline for publishing the content by the participants will be 21 February 2023 at 23:59:59.

All published content will be subject to moderation by the Promoting Company or third parties appointed by it, which will remove, at any time and at its sole discretion, content considered off-topic, not in line with the competition, or contrary to public morality and decency, or which portrays subjects that are clearly minors. The works discarded at this stage will, however, be kept by the Promoting Company and made available for any checks. The Promoter, or third parties appointed by the same, reserve the right not to accept identical or similar photos uploaded by the same user and/or different users (by way of example, the same person taken in the same setting from different angles or with small differing elements).

Contributions published for the purposes of participation will be uploaded within 48 working hours in the gallery on the website of the contest myoriginalmask.carnevale.venezia.it, which is also accessible at www.carnevale.venezia.it/virtualcarnival-myoriginalmask.

Awarding via Jury

By 9 March 2023, in the presence of a notary or the person responsible for consumer protection and public trust of the Chamber of Commerce, all valid content received will be submitted to the evaluation of a Jury composed of experts chosen by the Promoter.

The Jury will view the content and according to the following criteria:

- adherence to the competition's theme,
- originality,
- quality of content/aesthetics
- distinctive creativity

They will identify 1 winning piece of content (plus 3 runners-up) whose, together with their name, will win the prize consisting of:

1 voucher for two people in Venice. The voucher includes: 1 overnight stay in a double room at a 4-star hotel in Venice with breakfast, 1 dinner during a Venetian event; the structure of the overnight stay as well as the event and all details will be at the discretion of the Promoter. Anything not indicated as included is excluded, as well as the transport to/from Venice that remains at the expense of the two users. The voucher has a fixed date that will be communicated to the winner during the win notification phase and in any case for one of the following events: Redentore, Regata Storica or Boat Show. The total value of the voucher for two people is €1500.00 VAT included.

With regard to the voucher, it should also be noted that:

- in the case of non-presentation of one or both users on the date/time set;
- In case users should only make use of some components of the prize;

the prize will be considered fully awarded and the winner will no longer have anything to claim from the Promoting Company and parties involved in the organisation of the competition.

TOTAL MAXIMUM PRIZE FUND: €1500.00 VAT included.

The Deposit, which is equal to 100% of the amount of the prizes offered, as per Article 7 of Italian Presidential Decree 430/2001, was granted for the Ministry of Economic Development.

COMMUNICATION AND ACCEPTANCE OF WINNING

The winner will be notified by a message via Instagram Direct and must accept the prize within the times and methods indicated in the message communicating the win.

It will be the exclusive responsibility of the participants to periodically check their Direct Instagram box and, in the case of subsequent email communications following a possible win, their email box, including the spam folder.

For all communications sent by email, the Promoting Company assumes no responsibility

if the email could not be sent to or received by the participant because: (i) the mailbox was full; (ii) the email sent was incorrect or incomplete; (iii) there was no response from the host computer after the email was sent; (iv) the mailbox was disabled, deactivated or, in any case, not working; (v) the email indicated is included in a blacklist.

The Promoting Company is in no way responsible for any incorrect data that will not allow proper communication with the winner.

In the event that a winner cannot be contacted or their acceptance is not valid (by way of example, for failing to reply within the required time and manner), the prize will be awarded to a runner-up, who will have to meet the prize requirements in the manner indicated.

The runners-up will be contacted in order of positioning only when it becomes necessary to use them.

Please note:

- Exclusion of participants: the following are excluded from participating in this competition: - employees, collaborators and consultants of the Promoting Company;
- the employees of the Authorised Person;
- Minors.

The profile of the participating user and the post containing the participating content must be public and must also be published and verifiable by the Promoter or Third Parties appointed by the same for the purpose of awarding the prize.

Before awarding and delivering the prize, the Promoting Company reserves the right to check the user for irregularities according to the rules of participation. Any irregularities found and/or the impossibility of verification for a deleted post and/or account due to changing the status of the profile from public to private mode before the delivery of the prize, will forfeit the right to receive the prize and therefore in case of winning it will be forfeited in favour of a runner-up.

Also excluded from participation in the Competition and, therefore, unable to make use of the prize, are users who — at the sole discretion of the Promoter or third parties appointed by the same — have won by means and tools that are deemed suspicious, fraudulent, or in violation of the correct performance of the initiative. The Promoting Company or third parties appointed by it, reserve the right to proceed, within the terms deemed most appropriate, and in compliance with the laws in force, to limit and inhibit any action aimed at circumventing the system devised.

The Promoting Company reserves the right to disqualify a contestant if any behaviour is used to circumvent the designed participation system (including but not limited to hacking, creating temporary or fictitious accounts, multiple entries, etc). All contest entries are subject to verification.

The Promoter assumes no responsibility for any problems relating to access, impediments, malfunctioning or difficulties concerning technical tools, computers, telephone lines, submission and connection or Internet connection that may prevent a participant from entering the contest or accepting their prize within the timeframe and manner set forth.

The winner is solely responsible for managing his/her account for receiving any winning message, with particular reference to:

- Receipt of the possible winning message;
- Adopting security measures that prevent other non-authorised people from accessing their account.

The Promoting Company and the third parties appointed by it, do not assume any liability in the event of failure or late delivery of the prize in the event that one of the following conditions occurs:

- The privacy settings set by the user's account prevent the reception of messages;
- The user's account used by the participant during the participation phase is non-existent or disabled;
- There is no response from the host computer after sending the notification of the win.
- Prizes will be awarded to those entitled to receive them within 180 days (six months) of the announcement date.
- All prizes at stake shall in no way be converted to gold tokens or cash. The Promoter reserves the right, in the event the prizes are unavailable for reasons independent from the Promoter's power, to provide a prize of equal or higher value with similar characteristics.
- The prizes are non-transferable.
- The Promoting Company reserves the right to cancel this Competition at any time and to amend these rules without notice, if required by unforeseen circumstances beyond its reasonable control.

NON-PROFIT ORGANISATION:

The prizes, if not assigned, for any reason, other than those refused, will be devolved to the following non-profit organisation, as provided for in Article 10(5) of Italian Presidential Decree 430, 26 October 2001:

- NON-PROFIT ORGANISATION: AIPD ONLUS VENEZIA MESTRE in Via Andrea Costa, 12 - 30172 Mestre Venice Tax Code: 96198380584

Please note:

Costs of participation will be those provided for in the tariff plan agreed by each participant with its provider, without any additional cost or burden.

The Promoting Company, without prejudice to mandatory cases of law, remains independent of any dispute that may arise between the winner of the prize and the supplier of the same, or any other third party in relation to the use of the prize.

The Promoting Company cannot be held liable for any damages that may occur to the winner as a result of improper use of the prize.

The competition takes place in compliance with Italian Presidential Decree No 430 of 26 October 2001 and subsequent amendments. For anything not expressly provided for by these Regulations, Italian Presidential Decree No 430 of 26 October 2001 will be implemented.

It is hereby declared that this promotion is in no way sponsored, endorsed or administered by or associated with Instagram. For entries via Instagram, participating users declare that they are of legal age and that they are already registered on Instagram before the start of the contest. The Promoter reserves the right to request proof of this.

Please note that:

The server managing this Competition is based in Italy. There is a "mirroring" system to collect the content that replicates the data on the contest management server located in Italy.

Advertising:

the content of the promotion will be communicated using the following means: web campaign. The full regulations can be accessed at www.carnevale.venezia.it/regolazione-myoriginalmask.

The Company reserves the right to use any other means of communication that seems appropriate to bring the content of this prize event to the attention of recipients of the same.

- The Promoting Company does not intend to exercise the right of recourse to the 25% withholding tax provided for by Article 30 of Italian Presidential Decree No 600 of 29/9/73.

Participants who upload content for this competition represent and warrant:

- that the submitted content is their exclusive property and does not infringe on the rights of third parties;
- that they have obtained the necessary authorisations from any third parties included in the content itself;
- that there are no third-party rights opposing the sending and possible publication of the content, as well as full and free disclosure by the Promoter and its affiliated companies on any material, means of communication, without any territorial or temporal limitation;
- that they undertake to keep the Promoter free and unharmed by any claim and/or legal action, whether judicial or out-of-court, on whatever basis including compensatory, coming from any third party regarding the material submitted, as well as charges (including the reimbursement of all expenses borne) that the Promoter may incur from disputes of any kind promoted by third parties regarding the submitted content;

- that they assign any right of disclosure and exploitation of the content to the Promoter including the right for the Promoter and its successors in title, to use the content in full and/or partial and/or modified form in any advertising material, of any format, on any material, without any territorial limitation but with limitation to the promotion of the contest in question;
- that they waive any claim for compensation or anything similar;
- that the rights of ownership and copyright of the submitted content are not encumbered by any act that limits its effectiveness, such as a license or similar;
- that they are responsible for the content created and sent for the purpose of joining this initiative.

The Promoter guarantees that the processing of personal data provided by participants, who declare themselves to be of legal age, in relation to this prize event is carried out in compliance with the legislation on the protection of personal data as found at <https://www.carnevale.venezia.it/privacy-policy/>.

It is understood that the participants in this event declare themselves to be of legal age.

How to participate in this prize contest: consumer participation entails the unconditional and total acceptance of the regulations and clauses contained in these Regulations without any limitation.

Milan, 19/01/2023

The Promoter
The Authorised Person
Leevia S.r.l.